



SCHMIEDING CENTER/INTERNATIONAL LONGEVITY CENTER
**White House Conference on Aging
Solutions Forum on Elder Caregiving**
and the

SCHMIEDING CENTER/INTERNATIONAL LONGEVITY CENTER
**White House Conference on Aging
Conference on Elder Homecare**

AGENDA

June 2, 2005
9:00 am to 4:00 pm

The Schmieding Center for Senior Health and Education is a program of the Donald W. Reynolds Institute on Aging at the University of Arkansas for Medical Sciences, in partnership with Northwest Health System and the Area Health Education Center –Northwest. It is one of seven regional centers on aging of the Arkansas Aging Initiative.

The White House Conference on Aging

The White House Conference on Aging, which will be held in Washington D.C., December 11-14, 2005, occurs once a decade to make aging policy recommendations to the President and Congress, and to assist the public and private sectors in promoting dignity, health, independence, and economic security of current and future generations of older persons. Members of the Policy Committee of the White House Conference on Aging attend Solutions Forums, which are meant to help further refine the issues and provide creative, thoughtful, innovative, and specific solutions to some of the challenges that we face as an aging society. Solutions presented will form the basis for resolutions to be considered by the delegates at the national conference.

Agenda

SCHMIEDING CENTER/INTERNATIONAL LONGEVITY CENTER

White House Conference on Aging Solutions Forum on Elder Caregiving

9:00 am Welcome

Dr. Larry D. Wright, SCSHE
Dr. Everett Dennis, ILC

9:00 - 12:00 Panel Presentations

Panel 1. Improving In-Home Caregiving
Panel 2. New Definitions of Home
Panel 3. Removing Roadblocks & Capitalizing on Opportunities
Panel 4. Community of Home Caregivers- It Takes a Village

Noon - 1:00 pm

Lunch provided by Northwest Health System

SCHMIEDING CENTER/INTERNATIONAL LONGEVITY CENTER

White House Conference on Aging Conference on Elder Homecare

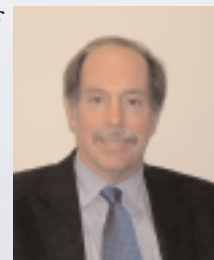
1:00 - 4:00 Panel Discussions

Panel 1. Partnering for Better In-Home Caregiving
Panel 2. Building the Home Team
Panel 3. Forging a Continuum Of Care

Policy Committee Members In Attendance

Robert Blancato

Bob Blancato has been President of Matz, Blancato & Associates, Inc., a firm specializing in government affairs, association and coalition management, and advocacy services since 1996. Immediately prior, Blancato, appointed by President Clinton, served as the Executive Director of the 1995 White House Conference on Aging.



Clayton Fong

Clayton Fong has been active in the Asian Pacific American community throughout the nation for the past 15 years. He is currently the Executive Director of the National Asian Pacific Center on Aging, a nonprofit organization that advocates on behalf of elder Asian American and Pacific Islanders at the national and local levels. Previously he served in numerous senior management positions at the White House and with the Governor of California.



SCHMIEDING CENTER/INTERNATIONAL LONGEVITY CENTER
White House Conference on Aging
Solutions Forum on Elder Caregiving

Panel 1: Improving In-Home Caregiving

Solutions for Keeping Elders at Home for Life

Answers from the Non-profit Sector

Beth C. Vaughan-Wrobel, EdD, RN, FAAN
Associate Director and Director of Education
Schmieding Center for Senior Health and Education

Dr. Vaughan-Wrobel is Associate Director and Director of Education of the Schmieding Center for Senior Health and Education of Northwest Arkansas. She is also a nursing instructor for the Area Health Education Center-Northwest and Professor of Nursing at the University of Arkansas for Medical Sciences. Dr. Vaughan-Wrobel completed a baccalaureate and master's degree in nursing at Texas Woman's University and a doctoral degree in education at Texas A & M University-Commerce. She also has served in numerous leadership roles on the national and international level of Sigma Theta Tau, Inc., the honor society of nursing. Dr. Vaughan-Wrobel is a published author of several books and articles on nursing and is a frequently requested speaker on leadership issues related to geriatric health care at regional and national meetings.

Answers from the Public Sector

Jerry L. Mitchell, MS, MPA
Executive Director
Area Agency on Aging of Northwest Arkansas

Jerry Mitchell is the Executive Director of the Area Agency on Aging of Northwest Arkansas and the President of the Aging Foundation. He graduated from Harvard University with a Master of Public Administration and also holds a Master of Science degree from Arkansas State University. Mitchell served on active duty in the Army and retired from the United States Army Reserves as a Lieutenant Colonel. He is the past president of the Arkansas Association of Area Agency on Aging and also has served as member of the Governor's Advisory Committee on Aging. He presently serves as a Commissioner for the Arkansas Soil and Water Conservation Commission.

Answers from the Private Sector

Mark Stanley
President
Home Instead Senior Care

Mark Stanley is President and Co-Owner of Home Instead Senior Care in Northwest Arkansas, a non-medical provider of home care. He previously spent five years as a home health Physical Therapist in the Dallas-Fort Worth area and two and a half years as a financial analyst at McDonnell Douglas Corp (now Boeing) in St. Louis. Stanley holds a Masters Degree at Washington University in Physical Therapy, and Bachelors degrees in both Finance and Psychology. He was a five-year member of the men's basketball team and a scholar athlete. His volunteer work includes serving as a chair and committee member of the Alzheimer's Memory Walk of Northwest Arkansas for the past three years as well as working with the Hope for Kids Immunization Drive in Dallas/Fort Worth for five years.

Establishing Standards for In-home Direct Care Workers

Kathleen Thimsen, RN, ET, MSN, FNS
RARE Consulting Group

Kathleen Thimsen is an RN with a Masters of Family Systems Nursing. Kathleen developed a software program which provided trend analysis and reporting on the triad of outcomes: clinical, quality, and economic data which was acquired by an international corporation to create the infrastructure of a national healthcare expenditure-reporting program. She has published thirty-one articles and has co-authored many publications. She was one of the steering committee members from the International Association of Enterostomal Therapy (IAET) that provided utilization parameter recommendations to CMS for ostomy and the surgical dressing policy # 2079. She was also one of the four authors for the OASIS Skin Integrity Interpretive Guidelines for Home Health which was validated and endorsed by CMS.

Panel 2: New Definitions of Home

Solutions for Keeping Elders at Home for Life

Expanding Our Definition of “Home”

Larry D. Wright, MD, FACP, AGSF
Director
Schmieding Center for Senior Health and Education

Dr. Larry Wright is Director of the Schmieding Center for Senior Health and Education of Northwest Arkansas and Medical Director of the Senior Health of Northwest Health System. Dr. Wright serves as Assistant Professor at the University of Arkansas for Medical Sciences, Donald W. Reynolds Department of Geriatrics. Dr. Wright has been actively involved in developing geriatric medical programs for over 20 years in Northwest Arkansas hospitals. He obtained his MD degree from the University of Arkansas for Medical Sciences in Little Rock, Arkansas, with residency training in internal medicine at St. Louis University School of Medicine in St. Louis, Missouri. He completed fellowship training in geriatric medicine at the Long Island Jewish Medical Center in New Hyde Park, New York. Dr. Wright is a Fellow of the American Geriatrics Society and the American College of Physicians.

Community Services for Elder Housing

Brenda Anderson
Director of Development
Community Development Corporation Bentonville/Bella Vista, Inc.

Brenda Anderson, a member of the American Institute of Certified Planners, has worked for both the private and public sector in Northwest Arkansas since 1985. She is currently the Director of Development for Community Development Corporation Bentonville/Bella Vista, Inc., and is Executive Director of the Bentonville Housing Authority. During her tenure, Community Development Corporation has developed a number of senior housing projects including the state's first affordable assisted living facility and the state's first senior housing cooperative.

“Home” as Green Houses

Judith Rabig, RN, MA
Executive Director
Center of Growing and Becoming

Judith Rabig is Executive Director of the Center for Growing and Becoming. She has been responsible for the shaping and

implementation of the Green House Project, funded by the Robert Wood Johnson Foundation, which shifts the locus of care from the institution to a small group home setting. Rabig has 25 years of experience advocating for change in elder care as a nurse and gerontologist. She has been a Director of Nursing, a Director of Clinical Services in a home care agency, and has taught gerontology in a variety of programs. Prior to joining CGB Judith was the Director of the Oneida County New York Office of Aging and Continuing Care, a designated Area Agency on Aging and Medicaid service office. She attended Lenox Hill Hospital School of Nursing and is a certified gerontological nurse with a master's degree in gerontology from State University of New York Empire State College, and is a candidate for a PhD from Union Institute. Her research focus is institutional long-term care.

Reinventing Nursing Homes as “Home”

Dee Ann Beeby, MA, CCC-SLP, CMC
Geriatric Care Manager
SeniorSource, LLC

Dee Ann Beeby is a certified geriatric care manager and licensed speech-language pathologist. Beeby's clinical focus has been dedicated to providing speech-language therapy for aging adults who experience communication, cognitive and swallowing difficulty resulting from conditions such as stroke, dementia, and progressive neurological disorders. An experienced clinician in long-term care, Dee Ann Beeby has served elderly patients residing in skilled-nursing units, nursing homes, inpatient and outpatient hospital settings, and through home health care. She currently owns SeniorSource LLC, a professional senior care consulting and geriatric care management practice in Stillwater, Oklahoma.

Partnering Adult Foster Care with Medical Care

Cathey Powers, MD
Geriatrics Program Director
Don W. Reynolds Department of Geriatrics, University of Arkansas College of Medicine

Dr. Cathey Powers is a graduate of the University of Arkansas College of Medicine and did her internship and residency at UAMS in Internal Medicine and went on to a fellowship in geriatrics at the Central Arkansas Veterans Healthcare System where she later served as a staff geriatrician and the Medical Director of the Home Based Primary Care (HBPC) program. In 2000-2001, she was part of the home care team that piloted the Medical Foster Care Program with funds awarded from the VA for Clinical Initiatives. Dr. Powers has an extensive background in geriatrics medical education, primarily with

medical students and fellows. She was a recipient of the Residency Educator Award from the University of Arkansas College of Medicine in 2004. She is the Geriatrics Program Director for the University of Arkansas College of Medicine Donald W. Reynolds Department of Geriatrics.

Role of Physical Function in Keeping Elders at Home

Jennifer Dillaha, MD
Medical Leader for Chronic Disease
Arkansas Department of Health

Jennifer Dillaha, MD, is a geriatrician and infectious disease specialist, who completed her training at the University of Arkansas for Medical Sciences in 2001. Since then she has been with the Arkansas Department of Health, where she is the Medical Leader for Chronic Disease, as well as the Medical Leader for the Southwest Public Health Region of Arkansas. Since joining the Health Department, she has played a leading role in assisting the agency with addressing the public health needs of the State's large aging population. Currently she is serving as the Chair of the Healthy Aging Interest Group of the Chronic Disease Directors Association. Dr. Dillaha also holds faculty appointments in the UAMS College of Public Health and College of Medicine.

Panel 3: Removing Roadblocks & Capitalizing on Opportunities

Solutions for Keeping Elders at Home for Life

Federal Barriers to Providing In-Home Eldercare

Elizabeth MacDonald
Legislative Assistant
U.S. Senator Blanche Lincoln

Elizabeth MacDonald serves as Legislative Assistant to U.S. Senator Blanche Lincoln of Arkansas where she is her chief policy advisor on health care and social policies for the Senate Finance Committee and the Senate Special Committee on Aging. In this capacity, she has focused on the health programs under the Social Security Act such as Medicare, Medicaid, the State Children's Health Insurance Program, and welfare reform. MacDonald has worked for Senator Lincoln since 1999, serving in the positions of Legislative Correspondent, Speechwriter, and now Legislative Assistant. Elizabeth MacDonald received a master's degree in public administration from George Mason University and graduated from Washington College magna cum laude with a BA in English.

State and Employment Barriers Obstructing In-Home Eldercare

Pamela D. Bataillon, MBA, MSN, RN
Organizational Development and Strategic Planning
Consultant

Pamela D. Bataillon is an organizational development and strategic planning consultant and a Robert Wood Johnson Foundation Health Policy Fellow, most recently in the office of Senator Blanche L. Lincoln. Prior to the fellowship, she was Chief Operating Officer of the Visiting Nurse Association (VNA) of the Midlands (Nebraska) and administrator/health department director of the VNA of Pottawattamie County (Iowa). She has served on a variety of local, state, national and international efforts in the field of community delivery models. Bataillon is an adjunct faculty member of Creighton University and frequent guest lecturer to professional and community organizations on community systems, public health and the connections of policy, practice, and politics.

The Corporate and Workplace Costs of the Age Boom

Laurie T. Charest, BA, MPA
Associate Vice Chancellor for Human Resources
University of North Carolina at Chapel Hill

Laurie Charest serves as the Associate Vice Chancellor for Human Resources at The University of North Carolina at Chapel Hill. Under her guidance, training opportunities for employees have increased tremendously, recognition programs have been expanded, and work and family issues have received attention and development. Charest's work experience includes time at the North Carolina State University Center for Urban Affairs and Community Services and the Duke University Human Resources Department. She has served as a member of the Work and Family Council of N.C. Equity, on the Advisory Board for Government as Model Employer, the Advisory Board for the Orange County Volunteer Center and the Advisory Board for the Orange County Skill Development Center. Laurie Charest received a BA Degree from The University of North Carolina at Chapel Hill and her MPA from North Carolina State University.

The Growing Shortage of In-Home Caregivers

Larry D. Wright, MD, FACP, AGSF
Director
Schmieding Center for Senior Health and Education

Utilization of Veterans Benefits

Jack M. Rosenkranz, JD
Managing Partner
Rosenkranz Law Firm

Jack Rosenkranz has lectured and written extensively on such topics such as Medicaid, Medicare, and Elder and Disability Law. He is the managing partner of the Rosenkranz Law Firm with offices in Tampa and St. Petersburg. Since 1991 the firm has focused on legal services in elder law while maintaining active community involvement as an advocate for senior citizens. Rosenkranz has been selected by his peers as a Leading American Attorney in Elder Law and has the highest possible AV rating with Martindale Hubbell. He has been active in the Tampa Bay Estate Planning Counsel, Inc., National Academy of Elder Law Attorneys, The Florida Bar Elder Law Section, and is a past president of the Academy of Florida Elder Law Attorneys. In 1998, Jack Rosenkranz was named the Outstanding Member of the Academy of Florida Law Attorneys and of the Florida Bar, Elder Law Section in 1995.

Panel 4: Community of Home Caregivers -It takes a Village

Solutions for Keeping Elders at Home for Life

Coordinating Community Support Systems

Kris Baldwin
Program Administrator
Division of Aging and Adult Services, Arkansas Department of Human Services

Kris Baldwin has been with the Division of Aging and Adult Services with the Arkansas Department of Human Services for four years. She currently administers federal grants including an Alzheimer's Disease Demonstration Grant and an Aging and Disability Resource Center Grant from the Administration on Aging and several Systems Change Grants from the Centers for Medicare and Medicaid Services which are part of President Bush's New Freedom Initiative. Baldwin came to the Division of Aging and Adult Services from the Office of Long Term Care, the regulatory agency for nursing facilities, in 2001. She received her BA degree from the University of Iowa with a major in social work and a minor in psychology. Prior to her move to Arkansas in 1993, she worked for over 15 years with the Iowa DHS.

Community of Caregivers

Beth C. Vaughan-Wrobel, EdD, RN, FAAN
Associate Director and Director of Education
Schmieding Center for Senior Health and Education

Elder Caregiving: A Renewed Faith-Based Emphasis

W. Steven Carter
Director of Finance
Fellowship Bible Church

Steven Carter has served in public, private, and not-for-profit healthcare, services, and retail organizations during his thirty-year career. He was fortunate to work with healthcare professionals in Northwest Arkansas to develop and implement inpatient and outpatient gero-psychiatric programs in the 1990s. Carter currently serves with Dr. Jake Phillips in ministry with senior adults at Fellowship Bible Church, where he is Director of Finance (CFO). On a personal level, he has experienced the joys and frustrations of caring for elders at home with great grandparents, grandparents and parents.

Early Home and Community-Based Geriatric Mental Health Treatment

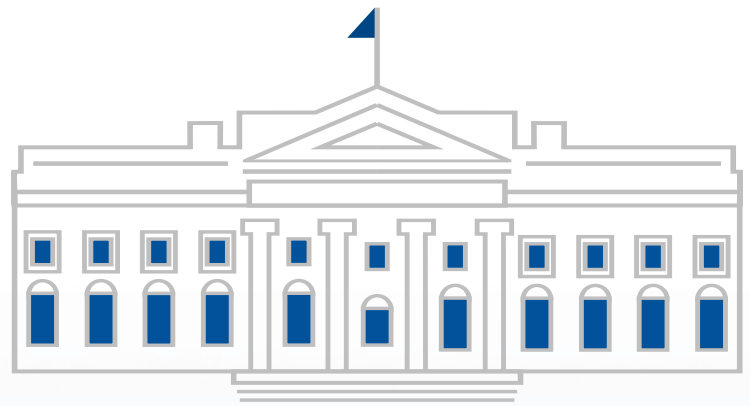
David L. Williams, PhD
President and CEO
Ozark Guidance

David L. Williams, PhD, is the President and CEO of Ozark Guidance, Inc. He has been in behavioral health services management for over 35 years serving as a planner, division director and operations manager for a community mental health center and mental retardation and substance abuse services in Austin, Texas prior to his 1978 move to his current position in the Ozark Guidance network. His credentials include: Texas Christian University Master of Divinity (emphasis on pastoral counseling); University of Texas PhD; plus a Professional Counselor's license and certification as a Mental Health Administrator. He is a Fellow in the American College of Healthcare Executives. David Williams is a member of the Board of Managed Behavioral Healthcare, Inc., and several professional advisory committees. He is also serves as adjunct professor in the University of Arkansas' Health Education Graduate Faculty.

Interdisciplinary Geriatric Strategies to Support an Aging Population

Claudia Beverly, RN, PhD
Director
Arkansas Aging Initiative

Claudia Beverly, RN, received her PhD in nursing from the University of Tennessee. Currently, she serves as Professor, College of Nursing; the Associate Director, Donald W. Reynolds Center on Aging, Vice Chair for Programs, Department of Geriatrics; College of Medicine, and Director of the Arkansas Aging Initiative, Donald W. Reynolds Center on Aging. Dr. Beverly is also the Director of the Hartford Center for Geriatric Nursing Excellence, College of Nursing, University of Arkansas for Medical Sciences. She is the past President of the AR Nurses Association and is also the past President of Gamma XI Chapter, Sigma Theta Tau International. Her most recent appointment is to the National Advisory Council on Nurse Education and Practice of the Health Resources and Services Administration by Donna Shalala, former Secretary of Health and Human Services.



2005 White House Conference on Aging

SCHMIEDING CENTER/INTERNATIONAL LONGEVITY CENTER White House Conference on Aging Conference on Elder Homecare

Moderator

Everette Dennis, PhD
Executive Director and Chief Operating Officer
International Longevity Center

Everette E. Dennis is the International Longevity Center's Chief Operating Officer and Executive Director. He was founding President of the American Academy in Berlin and founding Executive Director of the Media Studies Center at Columbia University as well as Senior Vice President of the Gannett Foundation and Freedom Forum Foundation. An educator, author, and communications expert, Dr. Dennis is the Felix E. Larkin Distinguished Professor of Media Industries at Fordham's Graduate School of Business in New York, former dean of the University of Oregon School of Journalism and Communications, and a former professor at the University of Minnesota. He is author and editor of more than 40 books on media and policy issues and has held three advanced fellowships at Harvard University.

Panel 1. Partnering For Better In-Home Caregiving

Panel 2. Building The Home Team

Panel 3. Forging A Continuum Of Care

Thank You

The Schmieding Center for Senior Health and Education wishes to thank our co-sponsor, the International Longevity Center, and our partners, the Schmieding Foundation, Northwest Health System, and the Donald W. Reynolds Institute on Aging. Special thanks goes to our presenters, who have given generously of their time and talent to make this event a success.

Schmieding Center for Senior Health and Education

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Schmieding Center
for Senior Health & Education
of Northwest Arkansas

The Schmieding Center for Senior Health and Education of Northwest Arkansas is a not-for-profit center of excellence in geriatric care of the University of Arkansas for Medical Sciences Reynolds Center on Aging. The Schmieding Center is focused on developing an alternative model for in-home, long-term eldercare and providing responsive geriatric health care.



International
Longevity Center

Organized in 1990 by Robert N. Butler, MD, Professor of Geriatrics at Mount Sinai School of Medicine, the International Longevity Center-USA (ILC-USA) is a not-for-profit, nonpartisan research, policy and education organization whose mission is to help societies address the issues of population aging and longevity in positive and constructive ways and to highlight older people's productivity and contributions to their families and to society as a whole.

